

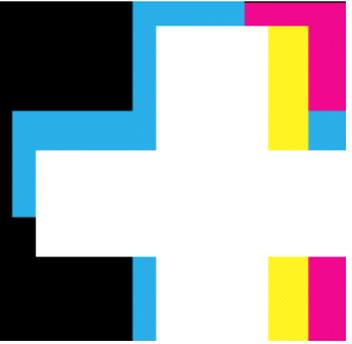


COMMERCE LOTUS WINNERS





COMMERCE LOTUS



CODE	TITLE	BRAND	AGENCY	ENTRANT COMPANY	AWARD
CHANNEL					
CM08 Social & Influencer Commerce					
CM08/001	VASELINE VERIFIED	VASELINE	OGILVY SINGAPORE, SINGAPORE	OGILVY SINGAPORE, SINGAPORE	GOLD
CM11 Sustainable Commerce					
CM11/001	SAVE ME	FAMILYMART	THE BREAKTHROUGH COMPANY GO, TOKYO	THE BREAKTHROUGH COMPANY GO, TOKYO	SILVER
EXPERIENCE & ENGAGEMENT					
CM13 In-Store Experiences					
CM13/004	TRUST BARS	HEINEKEN	LEPUB SINGAPORE, SINGAPORE/ LEPUB MILAN, MILAN	LE PUB APAC, SINGAPORE	FINALIST
CM14 Customer Targeting					
CM14/001	DROP CART DRAW	LOTUS'S	VML MALAYSIA, KUALA LUMPUR	VML MALAYSIA, KUALA LUMPUR	BRONZE

AS OF 16 MAR 2026